

## LENDOU, WHEN AIR PURIFICATION IS DESIGN & CONNECTED

**air&me, the leading French brand in indoor air treatment since 2006, presents its brand new connected air purifier: LENDOU. More than a simple air purifier, LENDOU concentrates multiple qualities, functionalities and options in order to offer the best possible user experience. It cleans & purifies homes and offices in style!**



### LENDOU, much more than an air purifier

Born from the vision of Nicolas Planté, a committed entrepreneur, and Armand Billard, a talented designer, LENDOU is a pleasant combination of innovation, design and improvement of indoor air quality.

## A connected purifier

In addition to purifying the air thanks to its HEPA 13 + activated carbon filter, LENDOU has a coloured indicator that allows you to see the air quality in a room in real time. Wifi connected and compatible with Google Home and Alexa assistants, LENDOU can be controlled remotely via its dedicated smartphone app (available on iOS and Android).

## Comfort and convenience

Whether in a living room or in a bedroom, LENDOU combines comfort and practicality: silent, it has 2 USB ports that are always accessible to recharge phones and/or tablets.



## Patented filter replacement technology

LENDOU is equipped with OptiFilter™ technology, a patented filter wear warning system: an indicator light signals when to change the filter, taking into account air pollution, fan speed and the number of hours the appliance has been used. Thus, the consumer only changes the filter when necessary (every 6 to 12 months, compared to once a quarter for a conventional air purifier).

## A customisable appliance

LENDOU offers different combinations: it is sold with 2 sets of feet of different heights, a grey washable fabric pre-filter and a curved tray to hold a smartphone, books or keys. As an option, air&me offers a range of fabric pre-filters and an induction charging tray.



### LENDOU, in summary

- Combined HEPA + activated carbon filter (anti-odour)
- Dedicated application, wifi connectivity and compatibility with Google Home and Alexa
- 2 integrated USB ports
- Air quality indicator light (can be switched off)
- Quiet (37 dB)
- Negative ionisation
- Patented OptiFilter™ filter wear warning system
- 4 "high" feet (16 cm) + 4 "low" feet (3 cm)
- A range of machine washable fabric pre-filters
- Optional induction charging tray
- Dimensions: 54 x 39 x 20 cm (HxWxD)

### LENDOU, at which price?

- LENDOU: 249,90€ incl. VAT\*
  - HEPA 13 + activated carbon filter for LENDOU air purifier: 39,90€ incl. VAT\*
  - Fabric pre-filter: 14,90€ incl. VAT
  - Induction charging tray: 29,90€ incl. VAT\*
- \*Recommended retail price



## LENDOU, an air purifier for everyone

Fragile populations (young children or elderly people), health-conscious people, people with respiratory problems (allergies, asthma, etc.), people living in or near highly polluted environments (motorways, fields with pesticides), people living in homes with bad odours, people sensitive to cigarette smells, etc., LENDOU is suitable for the greatest number of people.

## LENDOU, the answer to a public health problem

Today, the impact of air pollution on the environment and on human beings has become a crucial issue, both ecological and public health. The recurrence of this subject in the national and international news makes each of us wonder about the quality of the indoor and outdoor air we breathe. The demand for innovative products is therefore significant today.



**10 million people in Ile-de-France are exposed to annual levels of PM2.5 that are dangerous to the body."**

Airparif research, 2018 air quality report for Île-de-France, [www.airparif.asso.fr/etat-air/bilan-annuel](http://www.airparif.asso.fr/etat-air/bilan-annuel)



**In France, air pollution reduces life expectancy by two years."**

Christophe Brisard, journalist and author of the book *Irrespirable, le scandale de la qualité de l'air en France*, First Éditions, 2019/03.



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## The air&me DNA: My air. My health. Me.

Since 2006, air&me has been the market leader in home purification and has won several awards. In September 2018, after more than 10 years under the name «Air Naturel», the company is changing its identity to open up to more international perspectives. air&me is taking off.

Driven by the objective of improving living comfort while reconciling innovation and design, efficiency and aesthetics, air&me offers a complete range of innovative appliances. Air dehumidifiers, air humidifiers, air purifiers, fans, heaters, aromatherapy... for each environment and each home, there is a solution. air&me is expanding its range with connected measuring devices, hygrometers, cleaning products and essential oils.

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