

ADEME



Agence de l'Environnement
et de la Maîtrise de l'Energie

Club ADEME
International



CERWAY

Urban Planning & Construction HQE Certification of Taghazout Bay Touristic Resort

Taghazout Bay is an attractive new tourist resort, created with respect for a **privileged natural site**.

An exemplary land-use planning project, the site stretches between several villages that have been taken into account in the development of the overall specifications.

Particular attention has been paid to the **development of neighbouring municipalities, through an upgrade program aimed at the construction of several public, sports and socio-cultural facilities and the creation of employment-generating activities**.

Backcountry-level tourist routes will also be developed, with the main objective being to **enhance local cultural heritage and contribute to the creation of sources of income for the local population**.

The Medina, built in the centre of the complex, is not only a place of entertainment and leisure but also a place of social mix and promotion of local and artisanal know-how through the numerous exhibitions planned there.

Level sports infrastructure: the creation of surf, golf, tennis and football academies with the aim of **integrating young people** from the region into sport-study programs.



Morocco



Duration
8 years



Coût total
Confidential



Staff mobilized
Confidential

Thematic



Prestations réalisées

Services

Urban Planning HQE Certification and Residential and Non-Residential HQE Construction in 2018 by Cerway - «Excellent» level.

First international operation certified Urban Planning HQE.

Ingénierie / bureau d'études

SAPST - Société d'Aménagement et de Promotion de la Station de Taghazout

CAP TERRE France
(Project Owner Assistant and HQE certification Référent)

French partners



Post-project results

- The diversification of Taghazout's uses, both for tourists and the local population, allows a continuity of activity throughout the year, both in residential areas and for economic activities.
- A lot of work and a considerable investment by the team are produced to maintain the management of the operation in a sustainable development approach and formalize this approach within the framework of the HQE-Development.
- SAPST is heavily involved in the subsequent management of the station (management and animation plan finalized and approved by the WALI).
- A study was conducted by CapTerre at the request of SAPST to assess the carbon impacts of air transport of visitors, and to compare the impacts of different modes of transport between the airport and the station.
- Energy saving: solar panels and LED lamps have been used in all public car parks and outdoor facilities.
- A monitoring of the water and electricity consumption of the operating components is in place.
- Low built heights and preservation of views of the entire site.
- The public character of the beach, with a coastal strip of 4.5 km long has also been preserved.
- Secure funding from AFD.



Ecological/climate indicators

- The overall density of the project is very low: COS of about 10%. The station respects a very low land use coefficient and very low built heights, guaranteeing views to the whole site.
- Water consumption (targeting 50% less water consumption) measured on golf averaged 1166m³/day over the year 2015 which is about one third of the initial theoretical calculation forecast of the BET and the consumption of other AGADIR golf courses; STEP created on the edge of the station. Endemic plants, with very low water needs, have been planted at the level of landscaping throughout the site.
- A sewage treatment plant is being set up and will allow the reuse of treated wastewater for watering golf courses and green spaces at the station.
- Reuse of 4000m³ of stones on the site, no outside input.
- Planting 500,000 plants with 95% from seeds of the 30 species present at the site, raised in nursery in Agadir. 80 hectares of argan trees are preserved for 30 hectares mandatory, and the establishment of a cooperative.



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Resort description

- 📍 [Station touristique de Taghazout Bay](#)

With more than 130 members, the Club ADEME International assists the SMEs in its network in the development of innovative projects and international partnerships. The objective is to participate in the dissemination of French knowledge, by supporting the private and public sector in the ecological and energy transition sector in order to meet global environmental and climate challenges.

For more information : www.clubinternational.ademe.fr

